



The American Chamber  
of Commerce in Jordan



TENT



## 2018 Jordan-U.S. Investment Forum: Paving the Way for New Business Opportunities for US Companies and Jordan

**Agenda New York**  
**Monday, June 25<sup>th</sup> 2018**  
**Warwick Hotel**

[Warwick Hotel New York 65 W 54th St, New York, NY 10019, USA](http://www.warwickhotels.com/new-york)

<b>8:30-9:00</b>	<b>Registration &amp; Welcome Coffee</b>
<b>9:00 – 9:30</b>	<b>Welcome &amp; Keynote Speeches</b>
<b>Speakers</b>	<ul style="list-style-type: none"> <li>▪ Mohammed Bataineh - Chairman, American Chamber of Commerce- Jordan</li> </ul>
<b>9:30-11:00</b>	<p><b>Session I</b></p> <p><b>Jordan’s Value Proposition: Why Jordan is an Exciting Candidate for US Business Investment</b></p> <p>This session will focus on the trade and investment incentives that make Jordan the ideal candidate for US business investment, including Jordan’s preferential access to the US market. Speakers from the Jordanian government will present the government’s ongoing economic reform measures and highlight the country’s investment incentives, special economic zones, educated workforce and strong backbone services that have enabled the Kingdom to maintain a stable and growing economy in the face of global challenges. Additionally, speakers from the international donor community will highlight ongoing business support programs from international institutions and foreign governments that are aimed at facilitating foreign investment in the Kingdom.</p>
<b>Session Chair</b>	<b>Loay Sehwal- Chairman, Jordan Industrial Estate Company</b>
<b>Speakers</b>	<ul style="list-style-type: none"> <li>▪ Jay Collins - Vice Chairman, Corporate and Investment Banking, Citi</li> <li>▪ Zoë Harries - Director of Marketing &amp; Business Development, Investment Consulting Associates (ICA)</li> <li>▪ Wissam Rabadi - Chief of Party, The USAID Competitiveness Program Jordan</li> <li>▪ Benjamin Herzberg - Senior Private Sector Specialist - Equitable Growth, Finance, and Institutions at the World Bank Institute</li> </ul>
<b>Session II</b>	



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**Why Business Should Support Refugees in Jordan**

11:00-11:30

The business community can play an important role in helping Jordan manage its significant refugee population. This presentation will highlight the business case for why companies should support refugees in Jordan and how they can meaningfully do that as part of their investment into the Kingdom. The session will focus on how companies can engage refugees and host communities through their core business operations, including through job creation, service delivery and impact investing.

**Session Speaker**

**Gideon Maltz - Executive Director, Tent Foundation**

**11:30-1:00**

**Session III**

**The Experience of Multinational Companies in Jordan with a Focus on Jordan’s Strong Business Climate**

This session will focus on Jordan’s business climate and the experience of multinational and local businesses operating in Jordan. The business leaders on this panel will explain why they were initially interested in operating a business in Jordan, why they have continued to grow and invest there, and how they have benefited from Jordan’s strategic location as a regional gateway with preferential access to over one billion consumers worldwide. The session will also highlight the experiences of businesses in Jordan that have supported the country’s large refugee population and discuss how their commitment to refugees and host communities have evolved over time.

**Session Chair**

**Mohammed Bataineh – Chairman, American Chamber of Commerce- Jordan**

**Speakers**

- Sanal Kumar -Founder and CEO, Classic Fashion
- Ahmad Khalifeh- General Manager, Jordan Bromine Company
- Lucy Duncan - Founder and CEO, Safe Ports
- Reem Khouri - Founder and CEO, Kaamen
- Joan M. Larrea- CEO, Convergence Blending Global Finance

**1:00 PM**

**Lunch and Networking**



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